



Charm
& Chai

SEASON 2026/2027

INDIA B2B OFFER

—
**RELIABLE GROUND
SERVICES FOR
EUROPEAN TRAVEL
AGENCIES**



LET US INTRODUCE OURSELVES



Rajasthan holidays.

Our main travel brand, with over 15 years of experience delivering reliable travel services across the Indian market. Over the years, we have built strong partnerships with hotels, transport providers, and local experts, allowing us to offer well-organised and safe journeys.



Charm & Chai.

Our dedicated inbound project, created specially for foreign travellers and international partners. With a mixed Indian–European team, we focus on providing European-standard service and communication, while keeping the authenticity of India. “Charm” stands for the beauty and soul found in everyday India, from its colorful streets to heartfelt traditions, a side often misunderstood or judged through narrow lenses.

OUR MISSION

In India's vibrant chaos, we are your reliable DMC partner, perfectly knowing the European standards and preferences.

We blend iconic landmarks of India with authentic offbeat experiences, showcasing cultural and historical richness while honouring local traditions.

With our large experience and hotel connections, we guarantee the best, clean and hygienic stays.

We put emphasis on sustainable tourism, uplifting communities and preserving India's timeless heritage.





INDIA IS BOOMING: EXPAND WITH US

TAJ MAHAL, AGRA

OUR SERVICES

EXPERT ADVICE FOR YOUR TRIP

1 Tailor-Made Itineraries

From FITs to large groups. Iconic routes and offbeat places.

We expertly understand Indian timing nuances and plan with precision to ensure seamless, stress-free itineraries.

3 Hotels & Dining

Handpicked hygienic hotels (budget to luxurious boutique heritage).

Pretty, clean properties personally vetted by our European team.

Safe restaurants with authentic and healthy food.



2 Logistics & Transport

Airport meet/greet, all-India transfers.

AC vehicles: cars, minibuses, coaches.

English speaking drivers

Cars and motorcycle rentals

4 Local Experiences & Sustainability

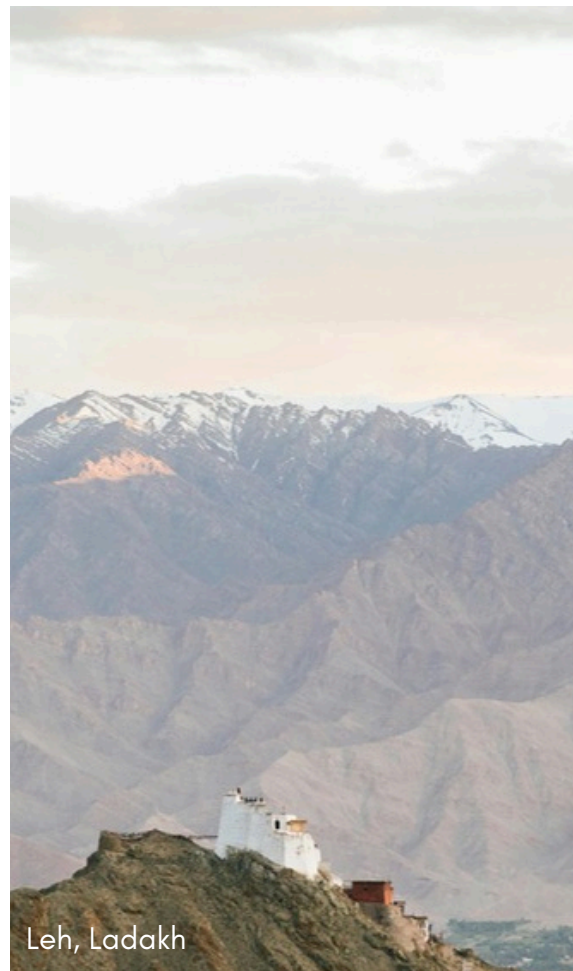
English-speaking guides, European Tour Coordinators.

Festivals with families, sustainable village tourism, yoga classes...

Eco-practices, community support.

THE MOST ICONIC PLACES

OFFER DIVERSE INDIA



**OFFER YOUR CLIENTS
ONE COUNTRY,
COUNTLESS
EXPERIENCES**

REAL FACE OF INDIA

AUTHENTIC EXPERIENCES

—
Feel like a local: Heartfelt encounters with rural India that support communities and reveal everyday magic.

FARM VISITS



Step into traditional farms, get hands-on with harvesting fresh crops or milking cows alongside local farmers.

All our experiences are thoughtfully organized by us in direct cooperation with local communities.

VILLAGE TOURISM



See authentic daily life up close, share tea together, and discover the beautiful differences in Indian rural living.

TRADITIONAL COOKING



Roll dough and spice curries in a village kitchen with the help of local women.

ENJOY THE OUTDOORS

ADVENTUROUS EXPERIENCES

—

Pulse-racing thrills across India's wild landscapes, safe, guided excitement for active souls.

EXOTIC SCOOTER TRIPS



Zip coastal Goa roads, wind-in-hair freedom discovering hidden beaches.

RAFTING ON GANGES



Enjoy thrilling adventure in the Himalayas on the beautiful, clean, sacred Ganga.

STARGAZING



In peaceful camp, blanket under Thar Desert skies, spot constellations and planets.

ENJOY THE OUTDOORS

ADVENTUROUS EXPERIENCES

MOTORBIKE TOURS



Cruise epic Himalayan roads by motorbike, winding through mountain passes and breathtaking valleys.

CAMEL RIDING



Trek golden dunes at sunset, led by nomads and enjoy your dinner in the desert.

HOT AIR BALOON



Float silently over Rajasthan at dawn, capturing green mountains golden panoramas.

SAFARI



Choose your thrill: track tigers, panthers, elephants, rhinos, or lions by jeep.

REAL FACE OF INDIA

CELEBRATING FESTIVALS

Join India's colorful rituals:
Authentic festivities where
your groups become family.

MAKAR SANKRANTI



Joyous kite festival welcoming longer days,
families fly thousands of kites over the sky.
Become a part of this tradition.

HOLI



Festival of Colors & Spring: Ancient Hindu
celebration marking good over evil, throw
organic colors, and dance to folk beats.

DIWALI



Festival of Lights, triumph of light over darkness,
homes glow with thousands of diyas, fireworks
light night skies. Join a family for a traditional
celebrations.

LIVING HERITAGE

CULTURAL EXPERIENCES

India's living heritage: Discover hundreds of arts and traditions that stir the senses.

ART WORKSHOPS



Discover India's traditional handicrafts and arts through interactive workshops with master artisans.

FOLK EVENINGS



Witness mesmerizing Indian traditional folk dances and soulful singing performances by local artists.

BOLLYWOOD EXPERIENCE



Catch a Bollywood film premiere bursting with dancing and singing at Raj Mandir, one of Asia's most famous movie theaters.

SACRED WHISPERS

SPIRITUAL EXPERIENCE

Soul-stirring serenity: Gentle paths to inner peace amid sacred landscapes.

GANGA AARTI



Witness fire offerings, chants rising as lamps illuminate the holy river.



VARANASI BOATING



Dawn row on Ganges, watching pilgrims bathe in timeless rituals.

PILGRIMAGE TOUR



Visit ancient temples, receive blessings, walk paths trod by saints.

INNER HARMONY

WELLNESS EXPERIENCE

Rejuvenate body and mind: Ancient Indian therapies in tranquil settings.

SOUNDHEALING



Lie back as Tibetan bowls vibrate stress away in desert silence.

YOGA CLASSES



Flow through sunrise asanas with beautiful views, guided by yoga masters.

AYURVEDIC MASSAGES



Warm herbal oils work deep, balancing energies with professional touch.

WHERE TO STAY?

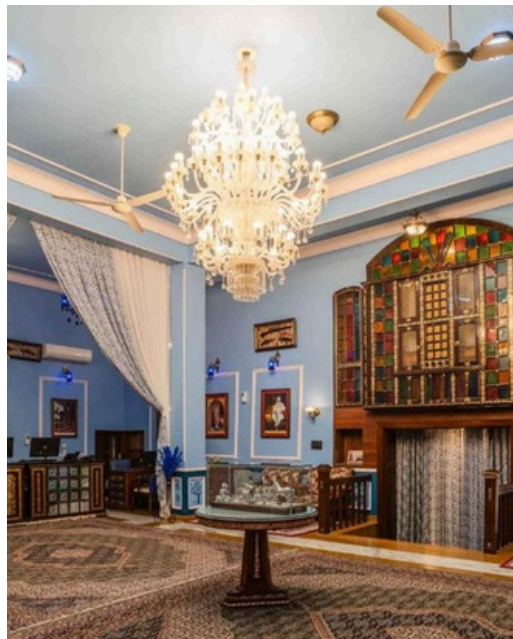
FIND THE PERFECT FOR THE ENQUIRES OF YOUR CLIENTS



Budget Friendly

Reliable 3-4 star hotels offering clean, comfortable rooms with modern amenities, perfect value for groups and families.

from 30 € / night



Heritage

Live history in converted palaces and havelis, blending royal architecture, courtyards, and authentic Rajasthani hospitality.

from 50 € / night



Luxurious

Opulent 5-star retreats and boutique palaces with top services in the world, pools, spas and fine dining.

from 80 € / night

TRANSPORTATION

GETTING AROUND

—
THE BEST COMFORTABLE WAYS
TO EXPLORE INDIA



Taxi Cars



Trains



Buses



Minibuses



CONTACT



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